



The Australia Brazil Chamber of Commerce Inc.



Australia-Latin America Business Council

A I S E S

Australian International Sporting Events Secretariat

A joint initiative of the New South Wales Queensland and Victorian Governments



2014 FIFA World Cup & Rio 2016 Olympic Games

Briefings on business opportunities in Brazil



Australian companies have built a global reputation for excellence in the international sporting events arena. Now, major opportunities are starting to emerge in Brazil. The Brazil 2014 Football World Cup and the Rio de Janeiro 2016 Olympic and Paralympic Games should become a key focus for Australian companies specialising in the planning and delivery of these events.

The opportunities:

The Brazilian Football Confederation (CBF) estimates that the cost of construction and remodelling of 12 stadia alone will be over US\$1 billion. In addition to stadium upgrades and renovations, US\$10bn will be spent on infrastructure and related services; and a further US\$2.5bn on airports. The total World Cup budget is estimated to be US\$52bn and will extend over 12 provinces. Development Minister Miguel Jorge recently announced additional funding for infrastructure projects associated with both the 2014 Football World Cup and the 2016 Olympics.

The Briefings:

Briefings will be hosted in Sydney, Melbourne and Brisbane, to discuss business opportunities for Australian companies. The briefings will feature presentations by market and industry experts including Cristina Talacko, Vice Chair Australia-Latin America Business Council (ALABC) & President Australia-Brazil Chamber of Commerce (ABCC), Crispin Conroy - Senior Trade Commissioner for Latin America, Austrade; Craig Foster - Football Commentator, Américo Doytt Fontenelle - Consul General of Brazil, Tom Sloane - MI Associates and other industry speakers. The briefings are free of charge.

The hosts:

The ALABC, ABCC, *Australian International Sporting Events Secretariat* (AISES) and *Austrade* have formed an alliance to assist and support Australian businesses target and compete for contracts in Brazil. Planning is underway to promote a business mission to Brazil in November 2010 and information will be available soon.

Sydney Breakfast Briefing

When: Tuesday 10 August 7.30 - 9.30 am

Where: MLC Centre, Level 47, 19 Martin Place, Sydney

Speakers: Crispin Conroy & Fabio Nave (Austrade), Craig Foster; Tom Sloane (MI Associates)

[Register](#)

Melbourne Briefing

When: Thursday 12 August 4.30 - 6.30 pm

Where: Investment Centre, Level 46, 55 Collins Street, Melbourne

Speakers: Crispin Conroy & Fabio Nave (Austrade), Craig Foster, Consul General of Brazil

[Register](#)

Brisbane Breakfast Briefing

When: Thursday 19 August 7.30 - 9.00am

Where: Treasury Room, Level 4, Marquee Hotel, 103 George St, Brisbane

Speakers: Crispin Conroy & Fabio Nave (Austrade), Craig Foster, Consul General of Brazil

[Register](#)

Supported by:

