



## ORIGIN OF THE AWARDS

Since 2002 the Australia-Latin America Business Council (ALABC) and the Council on Australia Latin America Relations (COALAR) have recognised outstanding contributions to the development of Australia's commercial links with the Latin American region through their "Australia-Latin America Business Excellence Awards".

Since their inception, the Awards have grown in prominence and have been presented to a broad range of outstanding companies, institutions and individuals, all of whom are connected by their shared commitment to the markets in Latin America and by the success that they have had in engaging with the region.



## NOMINATIONS

The Awards are open to all applicants and membership of the ALABC is not a prerequisite in order to nominate. All applications will be formally assessed by the ALABC Awards Committee comprising of three ALABC Directors and presented at the Sydney Annual Dinner 29 of November 2019.

Application forms are available from the **ALABC webpage** or by clicking [HERE](#)

The deadline for submission of applications is COB on **31 October, 2019**



## AWARD CATEGORIES

The Awards are offered in the following three categories so as to ensure that all applicants are able to compete on an equitable basis:

- A: Entities that have more than 200 employees
- B: Entities that have between 20 and 200 employees
- C: Entities that have less than 20 employees

Applicants will be assessed for their performance against 4 key criteria in relation to business with or in Latin America:

1. Strategy clearly defined for entry/engagement/growth.
2. Business Growth (e.g. indicated by increased revenue, operational activity or markets served)
3. Innovation underpinning business success (e.g. innovative products, services, processes or business models)
4. Commitment to maintain and grow presence and activity with the Latin American region.



## AWARD BENEFITS

- ✓ The finalists for each category, will be profiled in our monthly newsletter.
  - ✓ All The finalists will receive one (1) complimentary ticket to the ALABC Sydney Annual Dinner.
- The winners** of categories B and C shall receive one (1) year's free Corporate ALABC membership.
- ✓ Non-members will receive an additional 12 months free membership when they join for one year.
  - ✓ Acknowledgement on the ALABC website for one (1) year and acknowledgment in the ALABC Newsletter;
  - ✓ Recognition of their achievement at the ALABC Awards Presentation dinner in 2019

## FURTHER INFORMATION

Please direct all enquiries to:

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